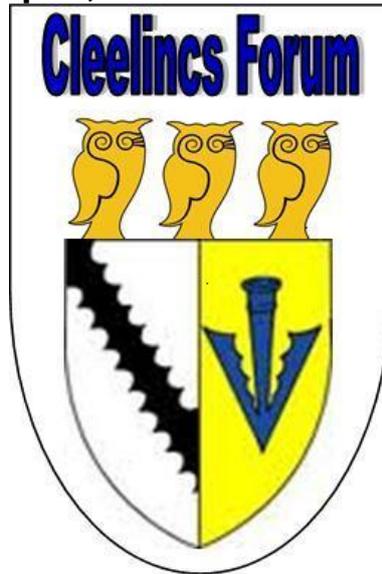


## Community First Plan Sidney Sussex Ward Cleethorpes, North East Lincolnshire



### **Foreword**

The development of Sidney Sussex Community First Plan was one of the conditions of signing up for Community First Funding stipulated by Community Development Foundation.

An aim of the Community First Programme is not just to provide funding for projects now, but to support communities to plan long-term, and prepare for the future.

The development of the Plan is seen as a great way to engage local people, identify local priorities and develop a bespoke piece of work that addresses the real needs of the area.

### **Contents**

This plan will include the following sections;

**Background to Community First Funding**, and some details to the work that has been undertaken over the last year in Sidney Sussex Ward.

**Brief Overview of Sidney Sussex Ward** including geography, demographics, details of facilities, schools, churches, community forum.

**Statistical Analysis of Sidney Sussex Ward**

**Priority Development Methods**

- Shoreline Neighbourhood Investment Plan
- YMCA outreach work with Young People.
- Issues of importance in last year from minutes of Community Forum
- Big Local/Community First Consultation

**Community Priorities**

## **Community First**

Community First is an £80m government-funded initiative that will run until March 2015.

The programme is managed by the Community Development Foundation and is intended to help communities come together to identify their strengths and local priorities in order to plan for the future and become more resilient.

The funding has been targeted at more deprived areas, and the amount of funding allocated to each area is dependant on the number of 'Local Super Output Areas' (small areas used for Govt Statistics) that are deemed to be in the 10% most deprived in the country. A key condition of the funding was every penny allocated, needed to be matched by either cash, donations, services or preferably volunteer hours.

### **Community First in Sidney Sussex Ward**

Sidney Sussex Ward is one of 6 wards in North East Lincolnshire that are eligible for Community First Funding, and was awarded £67,820 to be allocated to worthy projects between 2011 and 2015.

In order to receive the funding each ward needed to set-up a Community Panel, who would identify ward priorities, promote Community First to local residents and groups, invite applications for funding and adjudicate on those applications.

The Community First Panel for Sidney Sussex ward agreed on the following priorities for 2012/13, and between 1<sup>st</sup> April 2012 and 31<sup>st</sup> January 2013, just over £21,500 was allocated by the Panel to worthy projects in the ward that addressed one or more of these priorities;

#### **Priority 1 – Young People**

Improve existing facilities, activities and outreach work to benefit young people in the ward.

#### **Priority 2 - Environment**

Develop initiatives to improve the environment within the ward.

#### **Priority 3 – Support Resident Groups**

Support resident groups within the ward to ensure they are sustainable and benefit local residents.

#### **Priority 4 – Home Safety**

Develop initiatives to reduce burglaries and fires in the home and tackle domestic violence.

#### **Priority 5 – Disadvantaged Groups**

Develop initiatives to support the well being of vulnerable and disadvantaged groups.

Another condition of Community First was to develop a Community Plan by April 2013.

## Overview of Sidney Sussex Ward

### Geography

Sidney Sussex Ward (below) is situated within the geographic boundaries of Cleethorpes, and stretches from Park Street and Carr Lane on the Western side of Cleethorpes, along the rear of William Barcroft Junior School and Campden Crescent to Clee Road. The boundary then follows Clee Road, up Isaacs Hill along High Street and to the Sea Front at the edge of The Pier, before returning back along the North Promenade, and North Beach until it reaches a point on the beach adjacent to Park Street



### Housing

The Ward centres around Grimsby Road, Cleethorpes, the main carriageway from Grimsby, which is surrounded by residential areas, characterised by back to back terraced housing. The ward also includes a number of bedsits, small number of low rise flats and a number of semi-detached and detached properties.

The majority of properties in the ward are either privately rented or owner occupied, but there are a smaller number of dwellings that are owned by Registered Social Landlords.

### Facilities

Grimsby Road has a diverse selection of retail outlets, and the area includes a number of local facilities such as St Aidens Church, Corpus Christie Church, Beacontorpe Methodist Church, Cleethorpes Memorial Hall, Grimsby Town Football Club, Poplar Road Fire Station and Cleethorpes Police Station.

The Promenade and Town Centre of Cleethorpes also provide amusement arcades, public houses, restaurants, fast food outlets and other leisure facilities.

## Schools

Education establishments located in the ward include Reynolds Street and Elliston Primary, William Barcroft Junior and Queen Mary Avenue Infant and Nursery Schools, in addition to Reynolds Street Children's Centre.

## Open & Green Spaces

For the size of the ward there is a good amount of green and open space with Sidney Park and Sussex Street Recreation Ground, which host a number facilities such as football, bowling and tennis facilities, a small pond in Sidney Park, and play areas for youngsters. In addition to this the ward offers a long, open stretch of Beach that runs alongside the North Promenade and beyond, as far as Grimsby Docks.

## Population

The population of Sidney Sussex ward is just under 12,500 and has been on a steady decline since 2001 when approximately 13,000 people resided in the ward.

You will note from the table below that compared to the rest of the country the ward has a very low number of residents in the age range 45+, which is particularly noticeable when looking at the over 65's and a higher number of young people between the ages of 0 and 29.

Office of national Statistics 2010 – Population Data	Sidney Sussex	NEL	Humber	Yorkshire & Humber	England
<b>Total Population %</b>					
<b>Population 0 - 15</b>	22.41	19.09	17.75	18.35	18.7
<b>Population 16 - 29</b>	22.07	18.38	18.58	20.52	18.85
<b>Population 30 - 44</b>	20.26	18.21	18.75	19.46	20.63
<b>Population 45 – 59</b>	23.72	26.48	26.99	25.31	25.35
<b>Population 65 +</b>	11.55	17.85	17.92	19.45	16.48

## Community Forum

### Cleelincs Community Forum

Cleelincs is a resident lead Community Forum, that represents the views of residents living in the Sidney Sussex Ward. The group has been existence since the mid 1990's, is constituted and meets on a monthly basis at Poplar Road Fire Station, which is situated within the ward. Last year the group developed it's own logo, which was based on the Coat of Arms of Sidney Sussex College.

The meetings are well attended by local residents, Ward Councillors, agencies and ward group representatives, and provide a forum for local people to raise and address local concerns, in addition to identifying local priorities and aspirations.

The Forum are also responsible for distributing ward funding, and it was through this Forum that the Community First Panel was set up.



## Statistics

### Deprivation in Sidney Sussex ward

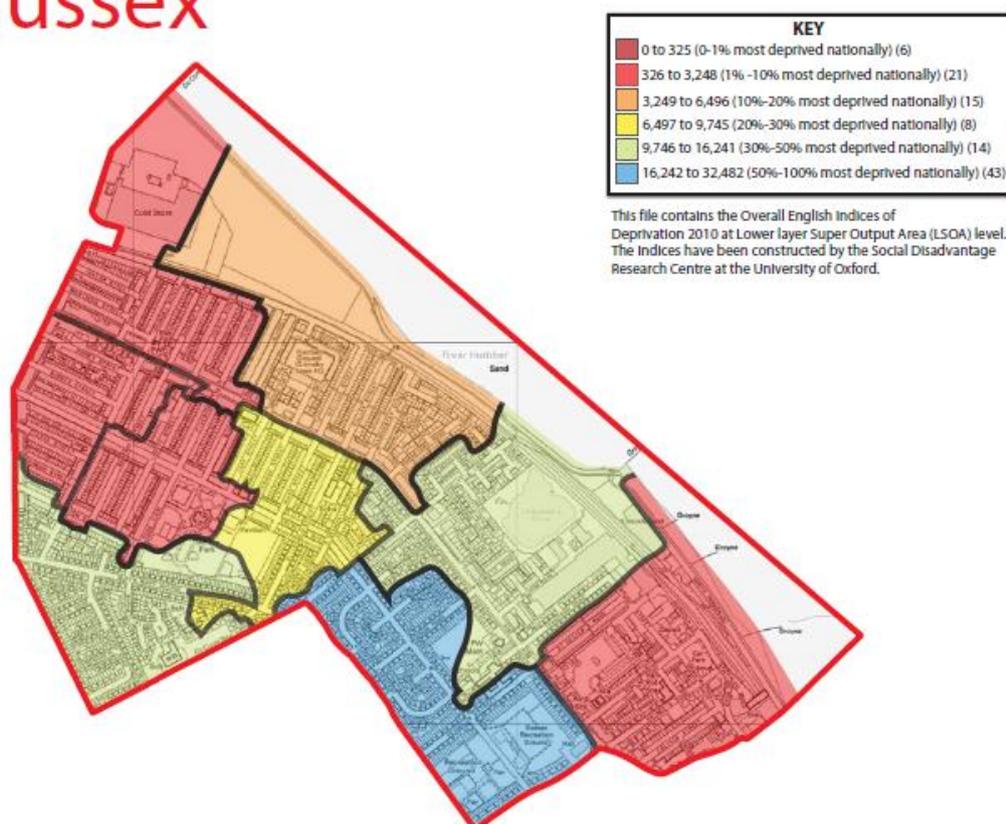
For statistical purposes England has been broken down into approximately 33,000 small areas, each area representing on average 1500 residents. These areas are called Super Output Areas (LSOA). There are 107 LSOA's in North East Lincolnshire and 9 in Sidney Sussex ward, which are highlighted on the map below.

Each LSOA is scored on a scale of 1 (most deprived) to 32,482 (least deprived) on 7 different domains, which include 1/ income, 2/employment, 3/health deprivation and disability, 4/education skills and training, 5/Barriers to housing and services, 6/crime, and 7/living environment. And those scores highlight the overall level of deprivation in each area.

The map below shows what that means to Sidney Sussex Ward, and of the 9 LSOA's, 4 of them were categorised as being in the 10% most deprived areas in the country, when the deprivation indices were last produced in 2010. The 4 most deprived areas are highlighted in red.

Map one: Index of multiple deprivation, Sidney Sussex

## Sidney Sussex



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The table overleaf provides more detail of this information, breaking the overall deprivation score down to show the level of deprivation in each of the 7 separate domains.

Table three: Indices of Deprivation 2010 – Sidney Sussex

LSOA CODE	Ward	IMD	Income	Employment	Health deprivation and disability	Education, skills and training	Barriers to housing and services	Crime	Living environment
E01013195	Sidney Sussex	6820	6431	11450	10249	3346	29576	6284	1525
E01013196	Sidney Sussex	2987	5382	4712	4171	3697	29145	1077	336
E01013197	Sidney Sussex	10784	14331	13666	13567	6452	29742	1990	7747
E01013198	Sidney Sussex	10376	13902	11249	8916	5836	31948	7374	5437
E01013199	Sidney Sussex	1779	4331	2179	1148	4699	28827	186	2290
E01013200	Sidney Sussex	16504	19217	19558	15767	14020	31615	3658	10148
E01013201	Sidney Sussex	1789	2750	2299	7186	1208	28780	2588	304
E01013202	Sidney Sussex	4903	6402	7429	9998	2983	30958	2346	644
E01013203	Sidney Sussex	1114	2669	2471	3150	1263	27630	282	384
0-10 per cent most deprived LSOAs in England		4	2	3	2	3	0	6	6
10-20 per cent most deprived LSOAs in England		1	4	1	1	5	0	2	1
20-30 per cent most deprived LSOAs in England		1	0	1	2	0	0	1	1

### Summary of Data

The table above indicates that the ward is well served when it comes to access to **housing and services** but the picture in each of the other domains, shows that much of the ward is categorised as being in the 10, 20 or 30% most deprived areas in the country.

The scale of the deprivation in the ward is at it's most severe in the **crime** and **living environment domains**. The **crime** domain shows that 6 of the 9 areas in the 10% most deprived and includes 2 LSOA's in the 1% most deprived in the country. Those areas being **1**/the area that runs inside the ward boundary on High Street, down Grimsby Road, as far as and running down St Heliers Road, incorporating the North Promenade, and the **2**/second area covers the streets from Johnson Street, along Park Street to Grimsby Road, and up Grimsby Road as far as Barcroft Street.

The **Living Environment** shows that 6 of the 9 domains are in the 10% most deprived and once again 2 areas in the 1% most deprived. The most severe being **1/** the area that incorporates some of Sidney Park and part of the streets on the park side of Grimsby road that run from Blundell Avenue to Daubney Street and as far as Freeston Street. **2/** the area on the sea side of Grimsby Road running from Warneford Road to Park Street.

Whilst the indicators for the other domains are not as severe as those in **Crime** and **Living Environment**, there are still areas of concern as;

- **Education, Skills and training** shows 3 LSOA's in the 10% and 5 in the 20% most deprived
- **Employment** shows 3 LSOA's in the 10% and 1 in the 20% most deprived
- **Health deprivation and disability** shows 2 LSOA's in the 10% and 1 in the 20% most deprived
- **Income** shows 2 LSOA's in the 10% and 4 in the 20% most deprived.

In summary the deprivation statistics indicate there are some key challenges for residents in the Sidney Sussex ward, and whilst there are severe indicators showing areas in the ward that are in the 1% most deprived areas in England in the **crime** and **living environment** domains, there are clearly challenges for local residents in 4 of the 5 other domains.

## **Priority Development Methods**

In order to develop the priorities for the ward the Community First Panel have taken into consideration a mixture of statistics, historical evidence and new consultation work.

The statistics were discussed in the last section and clearly identify some of the key challenges faced by local residents living in the ward, in a number of the domains that make up the deprivation indices.

For historical evidence the panel has taken into account the executive summary of the Neighbourhood Investment Plan developed as part of the Neighbourhood Renewal process around 2009, and the priority issues raised by local residents at Cleelincs Neighbourhood Forum over the last year.

Regarding consultation The Panel have this year commissioned the YMCA, who are based within the ward, to carry out some consultation with young people in the ward, as part of a youth outreach project.

In addition The Panel have agreed to work in partnership with the Big local Panel, who are developing a Community plan for the northern Cleethorpes area, the majority of which is within the Sidney Sussex ward. We have combined the consultation with them so that we are not surveying the same residents twice within a few months.

## **Historical Evidence**

- **The Cleethorpes East Neighbourhood Investment Plan** was funded by Neighbourhood Renewal and developed approximately 2008/9. This plan was centred around Sidney Sussex Ward. The key priorities identified in this report included the following;

**Anti-social behaviour** – and a need to do something to combat the congregation of youths around the ward at various locations, and tackle the problems at the weekend associated with drunkenness and noise nuisance.

**Crime and fear of crime** – the report highlighted resident concerns regarding crime related issues, in particular drug related crime, car crime and burglary.

**Access to activities & Facilities** – residents felt there was a need to provide activities for all ages, and to improve promotion of planned activities. Residents also felt that existing facilities could be better utilised and that parks and green spaces could be improved.

**General Environmental Improvements** – residents final priority focused on the amount of litter and dog fouling in the area, additional concerns were raised regarding the state of pavements and roads.

- The Chair of **Cleelincs Neighbourhood Forum** has reviewed the issues that have been discussed at their monthly meetings over the last year to try and get a feel for the type of issues that are of importance to local people living in the ward.

Having checked the minutes of the meetings held in the last year the Chair has identified the following categories, as the ones that he considers the community consider to be the greatest priorities in the ward;

**Park, Beach and Leisure Areas** – The forum recognise the need to support groups carrying out activities on our green and open spaces.

**Environment** – the forum recognise some of the great work that has been done by local residents to enhance the local environment and would like to continue to support this type work.

**Safety – In home and Public Places** – The forum has expressed concern with regard issues such as car crime, burglary, criminal damage, anti-social behaviour in the ward and are keen to support projects that tackle these issues.

**Community Buildings and Amenities** – the forum have had raised regular concerns regarding the number of disused buildings that could be utilised to carry out events and activities within and for the community. The Forum would like to support any initiatives that seek to bring these buildings back into use.

## Consultation

### - YMCA outreach work with Young People.

In 2012 the YMCA received funding from the Community First panel to carry out some outreach work in the Sidney Sussex ward. The Outreach Team utilised 'Street Space' principles and methods to observe and engage young people from the ward. This work is not complete but the intention is that the outreach team of 3 workers and one volunteer will later this year conclude the initial part of the work, summarising their findings in a scrapbook produced by young people before working with those young people who are keen to take the ideas and start to develop them further.

The outreach team used a variety of methods to get young peoples' views to find out their views on what they loved, disliked and wanted to see in the ward.



Methods used included getting young people to chalk their views on the floor, write their views on balloons, or complete questionnaires produced for the Big Local project (see below). To date the outreach team have engaged with 13 groups of young people and 4 individuals, which in total adds up to 59 young people. The split is approximately a 60/40 male/female ratio.

The key priorities identified by the young people who have been involved in this project are as follows;

### **Safety and security**

- including concerns regarding using of park areas by drug users and drinkers
- Increased PCSO patrols in park areas
- better lighting and CCTV

### **Environmental**

- Need to provide more bins and to deal with litter and dog fouling
- Appreciation of natural environment – and desire to build on what's there
- better maintained and cleaned areas such as parks, Fuller Street Bridge area

### Facilities/Events/Access

- More facilities, events for young people and mothers/toddlers
- Poorly maintained facilities
- Early locking up of parks, preventing access
- need for shelter, seating & refreshments
- Youth Centre



### - Big Local/Community First Consultation

An area described as Northern Cleethorpes has been awarded Big Local status. This is a Lottery initiative that will see £1million Lottery money invested over the next 10 years in that area.

A high proportion of this area is in the Sidney Sussex Ward. One of the requirements of Big Local is the development of a Community Plan.

The Community First Panel agreed that it would be sensible to combine the two consultations that were required, rather than surveying the same people twice.

Questionnaires have been developed as part of the Big Local process and these are the questionnaires that are being used as a general consultation tool.

Questionnaires are being distributed electronically and in paper form and can be accessed on the Sidney Sussex website, from where they can be completed and submitted. The website can be viewed at <http://sidneysussex.inandaround.org.uk/about-this-ward/>

The questionnaires have asked local people what they love and dislike about the ward in addition to what they would like to see changed.

Initial analysis of forms returned by residents living within Sidney Sussex ward have been analysed and reveal the following;

**Love:** Local people love the seafront and beach area of the ward, in addition to the parks and green spaces. Residents are clear that access to public transport, shopping and amenities such as library and surgery's are good, which is in line with the information provided in the deprivation stats, and there is a good community spirit.

**Dislike:** Residents have expressed dissatisfaction at the number of empty, derelict and underused buildings and land, in the ward, and have concerns regarding crime and gangs of youths and parking issues in the area. Residents also raised concerns about a number of environmental issues headed by dog fouling, and including, poor cleanliness and state of our highways, and litter problems.

**Most like to see:** Residents identified a long list of items they would like to see, the most common of which included providing some sort of activity/youth/after school centre or community hub, improving the North Promenade area and beach, making better use of

disused and derelict ground and buildings, improve access to public toilets and tackle dog fouling.

## **Sidney Sussex Community Plan** **Priorities**

The evidence discussed in the last 2 sections of this report, derived from statistics, historical evidence and consultation work undertaken, was presented in a summary document at the Community First Panel held on 11<sup>th</sup> April.

This Panel meeting was set-up for the sole purpose of agreeing the Community Priorities for 2013/14, and after consideration of all the issues that had been identified the Panel came up with the following list of priorities.

### **Priority 1 – Young people & Disadvantaged Groups**

Develop initiatives to support the well-being of vulnerable and disadvantaged groups. To improve existing activities and outreach work to benefit young people in the ward.

### **Priority 2 – Environment.**

Develop initiatives to improve the environment within the ward.

### **Priority 3 – Support resident groups.**

Support resident groups within the ward to ensure they are sustainable and benefit local residents.

### **Priority 4 – Crime including Home Safety and Anti Social Behaviour**

Develop initiatives to reduce Crime, promote Home Safety and tackle Domestic Violence.

### **Priority 5 – Facilities and Events**

To encourage development of local events for the benefit of local people and develop the use of local facilities in the ward.